



Brand Guidelines

EASYCON Solution s.r.o.
Purkyňova 649/127, 612 00 Brno - Medlánky

Logo application

Main

Default variant



Black

 Eco print mostly



White

Used on dark backgrounds to achieve good contrast



Safe area

Don't place anything into a safe zone, let the logo breath.



 X  1/2X

Colors

Easycon Red

Main accent color

#C1272D

C17 M95 Y80 K7

Black

Main content color

White

Main background color

Typography

GOTHAM

Main brand font.

a b c d e f g h i j k l m n o p q
r s t u v w x y z 1 2 3 4 5 6 7 8 9
A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z 1 2 3 4
5 6 7 8 9 a á b c č d d' e é ě f g h
ch i í j k l m n o ó p q r ř s š t ť u
ú û v w x y ý z ž = ' () [] ; ' " ! _
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